

OUTREACH

Joining **Hearts & Hands**
to Feed Hungry Children
and their Families.



Outreach
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Hunger in **America.**

U.S. childhood
food insecurity rate: **26.6%**

- According to the USDA, In 2010, 48.8 million Americans lived in food insecure households, 32.6 million adults and 16.2 million children.
- In 2010, households with children reported food insecurity at a significantly higher rate than those without children, 20.2 percent compared to 11.7 percent.
- In 2010, households that had higher rates of food insecurity than the national average included households with children (20.2 percent), especially households with children headed by single women (35.1 percent) or single men (25.4 percent), Black non-Hispanic households (25.1 percent) and Hispanic households (26.2 percent).
- During the 2010 federal fiscal year, 20.6 million low-income children received free or reduced-price meals through the National School Lunch Program. Unfortunately, just 2.3 million of these same income-eligible children participated in the Summer Food Service Program that same year.
- Research indicates that hungry children have do more poorly in school and have lower academic achievement because they are not well prepared for school and cannot concentrate.
- Food insecurity puts children in jeopardy of developmental risk. Developmental risk is an uninterrupted existence of vulnerabilities that is characterized with the slow or unusual development of children in areas such as speaking, behavior, and movement, which increases the likelihood of later problems with attention, learning, and social interaction.



With Outreach's innovative meal packaging program, **we pack heart & hope into every meal.**

Imagine a world free of hunger.

Imagine every child in our country enjoying nutritious food.

Imagine joining in partnership to make it happen.

Now, let's do it!



Partners in Hope.

Through its innovative mobile food packaging program, Outreach brings together hundreds or even thousands of volunteers - in church halls, school gyms, and hotel conference rooms - each prepared to donate time and money to package meals for the hungry. These are extraordinary spirit-enriching events of giving and caring in which any one of any age or background can participate and extend love to those in need.

Packed with Love.

Volunteers are organized into small group assembly lines, preparing delicious, nutritious meals of pasta & cheese or rice & beans - fortified with soy protein, nutrients, and vitamins - and bagged, labeled, weighed, heat-sealed, and boxed employing strictly observed safety and hygienic precautions.

The Joy of Giving.

And it's a work of joy - with music, entertainment, and the opportunity to share an extraordinary experience with friends, family, neighbors, colleagues, and community residents. Funds are raised by our sponsoring partners themselves. Packaged meals are distributed through local soup kitchens and community pantries to those most in need.

Are you ready?

For the cost of the typical Starbucks latte, a volunteer can feed 16 hungry children. If that same volunteer takes his or her spouse to a packaging event, rather than a restaurant, they can feed nearly 200 people. And virtually everyone would make that choice once or twice a year if available to them. **It's a small price for this gift of life.**



Outreach: Who We Are.

150

Million Meals

Virtually every organization that sponsors an event, repeats it again - and the volunteers keep coming back. In fact, Outreach's growth is virally fed by those who attend these events, and then want to organize one for their own church, school, or organization. Since 2004 Outreach has packaged nearly 150 million meals.



Founders

Outreach is a non-profit 501(c)(3) corporation located in Union, Iowa, USA. Formed in 2004, Outreach is the response of philanthropist couple Kathy and Floyd Hammer to the famine, suffering, and grinding poverty they witnessed while traveling in Tanzania. Today, Outreach administers an array of sustainable programs - providing food, water, education, healthcare, and employment opportunities - to thousands in Tanzania. And through its innovative meal program, Outreach now packages and delivers tens of millions of nutritious meals to the hungry in the US and around the world each year.

Volunteers

With only a handful of paid staff for procurement, warehousing, and distribution, Outreach relies on tens of thousands of volunteers each year to package tens of millions of meals.



Outreach in Illinois

Bill Kanatas and Chris Coyne have built successful businesses - yet have a heart passion for helping the hungry and homeless. They are now partnering to package millions of nutritious Outreach meals for hungry children and their families in the Chicago area.

Bill Kanatas

Managing Member, CREA
www.capitalrealestateadvisors.com
Businessman and financier, Bill Kanatas has during the last 15 years founded, funded, and managed over a dozen companies diversely ranging from bio-tech research to real estate. Prior to joining Capital Real Estate Advisors, Bill was the co-founder and managing member of Gem Development Group, which developed over \$100M of real estate projects. Bill has extensive experience in finance, capital procurement, operational management and human resources. Bill lives with his family in suburban Chicago.

Chris Coyne

CEO, Coyne Group
www.coynegroup.org
Chris Coyne has founded or co-founded numerous companies, charities, and partnerships and has served on the board of several firms and foundations, including his own, Coyne Foundation. With degrees in chemistry and business, he has spent thirty-five years as Founder, CEO, or senior executive of companies in the service, technology, and consulting sectors. In 2005, Chris formed Coyne Group, a network of angel capital, investment, and consulting firms, all focused on socially and ecologically responsible projects.

A Labor of Love. A Love of Quality.

Nutrition.

Outreach utilizes Dr. Ruth MacDonald, Chairman of Iowa State University's Department of Food Science and Human Nutrition, to review nutrition formulations and the ingredient composition of all its meal options. Dr. MacDonald's work extends to taste and texture analysis, as well as nutrient content.

Each meal is designed to offer a comprehensive range of vitamins, protein, and nutrients that constitute a full healthy meal. Outreach's preferred meal for US consumption is pasta & cheese. Dr. MacDonald's research indicates that our product offers consumers many multiples of the vitamin, protein, and nutrient content of the standard Kraft Foods mac & cheese product.

**A small price for
the gift of life.**



Safety & Sanitation.

Outreach provides all the ingredients to produce its menu of nutritious meals – all acquired through quality providers. All meals are produced by trained Outreach staff and volunteers at carefully selected event sites.

All meals are donated to food banks, soup kitchens, or social service agencies that distribute meals to hungry or food insecure children and families in the US and abroad. No meals are ever sold. Neither the FDA or any other federal or state agency provide guidelines for the production and distribution of donated food. In fact, producers and distributors of donated food products are covered under the Good Samaritan Act.

However, Outreach recognizes its responsibility to conduct its charitable work at the highest standards of quality, safety, and sanitation. Accordingly, Outreach retained Premier Health Concepts to design protocols and procedures governing every aspect of food procurement, storage, handling, production, transportation, safety, sanitation, and training – detailed in operating manuals – and documented through standardized forms. The vision of the Outreach QA system is to replicate as closely as possible the CGMP (Current Goods Manufacturing Process) that is mandated by the FDA and other regulating agencies in commercial food production facilities for application during mobile meal packaging events.

Outreach is proud of its record of quality and safety. Since 2004, Outreach and its partners have packaged nearly 150 million meals – never receiving a single complaint regarding food quality or safety.





You can feed 16
children for the
price of a latte.

You can feed 100
for \$25 and an hour
or two of your time.

Are you ready?



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